



CETS Hot Topic Call – May 18

Date & Time: May 18, 2022, 12:00 PM CDT (10:00 AM PDT, 1:00 PM EDT)

Topic: Navigating the Current Labor Market Shortage

Tight labor markets in the US are impacting the ability of companies everywhere to recruit and retain talent. Learn during this hour-long panel discussion how your peers are approaching the problem, identifying & recruiting new talent, retaining top performers, and more.

Speakers:

Mark Thomas, Sales Director at SaskTel

Mark began his career with SaskTel 25 years ago as an Outbound Direct Sales Agent. Since then, he has progressed through many roles, ranging from Customer Service Technician to Sales Director, a position he has held for 11 years. Mark and his team have been the recipient of multiple JD Power Awards during his tenure.

In his spare time, he is a multi-unit Subway owner, including 2 stores that have the highest sales in the city he calls home. Mark also performs management, sales, and recruiting consulting services.

Charles Siman, HR Staffing at SaskTel

With 10 years of experience as an HR professional, Charles has provided coaching and support in several areas, including talent acquisition, performance management and disability management. He takes pride in being authentic in his interactions with internal partners and external candidates. He is a recent addition to the SaskTel team and has brought many innovative ideas for talent recruitment.

Lorenzo Clark, National Vice President – Digital Sales at Windstream Communications

Lorenzo is an ex-NFL player who now serves as National Vice President of Consumer and Business Digital Sales at Windstream Communications. He works for the Kinetic division of the company, which provides premium broadband, entertainment, and security services to residential and business customers in 18 states, primarily in rural areas. Lorenzo has been a leader in changing hiring strategy to expand the talent pool and bring better agents on board.